Water Quality Monitoring Council Meeting

May 30, 2018

Item #4
Strategy Sub-Committee Update

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Background

- Sub-Committee was established to explore how best to refocus the Council's comprehensive strategy.
- Sub-Committee committed to developing a list of Top 5 needs and recommendations to the Council.
- Intended to provide a framework for establishing an action plan.

Structure of Proposed Top 5 Focus Areas

- Describes alignment with the expertise and purview of the Council and the added value to the State.
- Establishes nexus to AB 1755 and the data life cycle as context for Agency Secretaries and Legislature.
 - Takes advantage of momentum and funding.
 - Forward thinking while highlighting the Council's value.
- Examples of how the Council currently addresses the issue and new opportunities.



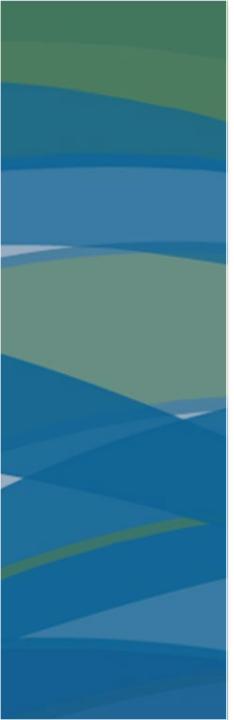
Proposed Top 5

- 1. The Council is a venue for evaluating whether water quality monitoring programs are designed and implemented to answer management questions in an efficient and cost-effective manner.
 - a. Refocus efforts back to measuring the performance of monitoring programs.
- 2. The Council establishes guidance on data quality and method consistency across monitoring programs statewide.
 - Emphasize the Council's expertise in establishing data comparability across monitoring programs.

Proposed Top 5

3. The Council provides guidance on a variety of data interpretation thresholds that are needed to turn data into information.

- 4. The Council supports use of emerging methods and technologies and offers guidance on their development and implementation to answer current and future management questions.
 - Proactively look for new opportunities and high profile topics to establish consistency across monitoring programs before agencies invest in separate protocols.

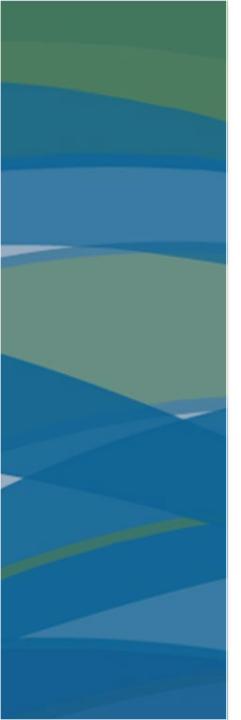


Proposed Top 5

- 5. The Council supports the coordination of disparate monitoring programs from local and regional entities that conduct the majority of monitoring across the state.
 - Will be one piece of a larger comprehensive communication plan.

Discussion

- Is this the appropriate general direction for the Council?
- Are their other ideas or areas the Council thinks we should focus on?
- Is there anything the workgroups would like to add?



Vote

Does the Council agree that these areas should be the basis of building a framework for refocusing the Council's comprehensive strategy?

Next Steps and Action Items

- Update and implement a new comprehensive strategy.
- Update the Agency Secretaries on the re-focused framework.
- Establish a subcommittee for developing a comprehensive communication strategy.
- Others?

Next Steps and Action Items

What resources do we need to implement these strategic actions?

• Timing.