Safe Drinking Water Portal Workgroup Meeting
July 13, 2012

Purpose of meeting – "to get the group on one page"
- what content will go into portal?
- base # of questions
- priority of what to present first

Guidelines for portal development (Jon):
Group – bring to light certain issues need to heed, assessment and make public info.
- Audience -> public, industry, legislators and those who need precise info
- Frame questions to be readily understood
- Choose questions for bases of answers
- OK to ask questions that the portal cannot answer
  - Where are we going in the future
  - Data sets/tools that we don't have. Who could provide?

Approval stages:
Product of work group. We produce graphic mock-up
Questions, landing pages, text -> group approves and then to monitoring council

Portal questions:
Cindy – need to withstand the test of time = robust portals
- Need data sets on a sustained basis
- Identify audiences = who is audience and what info do we need to provide them (industry, legislators, public)
- One time info or sustained and updated?

Jon – data linkages key to our state portals

Questions
Keep them simply worded/basic
"where does water come from" and build from there thru links

Tell the story of how drinking water is treated and why.
How is water "made"?

Goal -> people to realize the value of water … have a better, fuller understanding of drinking water

Promotions – WEF has responsibility:
- Coordinate with other agencies for oppress releases on launch day
- "water quality" button on all state agency pages
- Work with state agencies to "host" (DWR, CDPH etc)

Point of discussion "safe"
Careful; "safe" has different meanings to different people.

What do we mean when we say "safe"?
- meets standards – state terms

We need to state definition up front. Explain different meanings – not one definition

Dave (ACWA) Perceived risk – hugely philosophical and not much about science. Don't want portal to become "prisoner of philosophical battle."
Is it safe to drive to work? Perspective about the term.

Different types of water – untreated springs, aquifer, gw and sw
State Water Board – section "what do I do if i'm on a pvt well?"
Group homework – what data sets available? Sustained/updated
Broad description – deadline on Monday July 23
Videos, graphics attractive

Next Steps:
Project Plans –
Technical -> Larry and Jon
Business -> WEF activities (content and functionality)
Subcomponent = who doing what with milestones promotions

Agency Mandates
"maintain info for public" – ties $$ into biz plan

Operational plan:
Group members will need to write their sections set on instructions back to manager (Cindy) about what involved

Biz Plan: Creation of a project business plan with timeline, benchmarks and milestones - WEF

Other:
We need our own logo!
David – need professional buy-in
Jon - public transparency / lyris
Chris – members of sac water works assn. Peer group/focus group to give input
Cindy – will draft a charter

Questions
Beth to send questions out to group to see what data sets are available – let's get the "low hanging fruit"
Move from simple -> complex
Complex tough and maybe not in Phase 1 … except for geotracker gamma – priority
Gw – pvt wells

Top 10 questions that came out of our brainstorming session.

1. Is my tap water safe to drink?
2. How is my water made safe?

       a. Standards
       b. Who is responsible for what?
3. How is my water tested/treated?
4. What is in my water?
5. Who do I contact about my water?
6. Groundwater vs. Surface Water Safety
7. Why does my water taste/smell funny?
8. Who/What determines the cost of my water?
9. Need for regulation/science of water treatment
10. What is the source of my water?