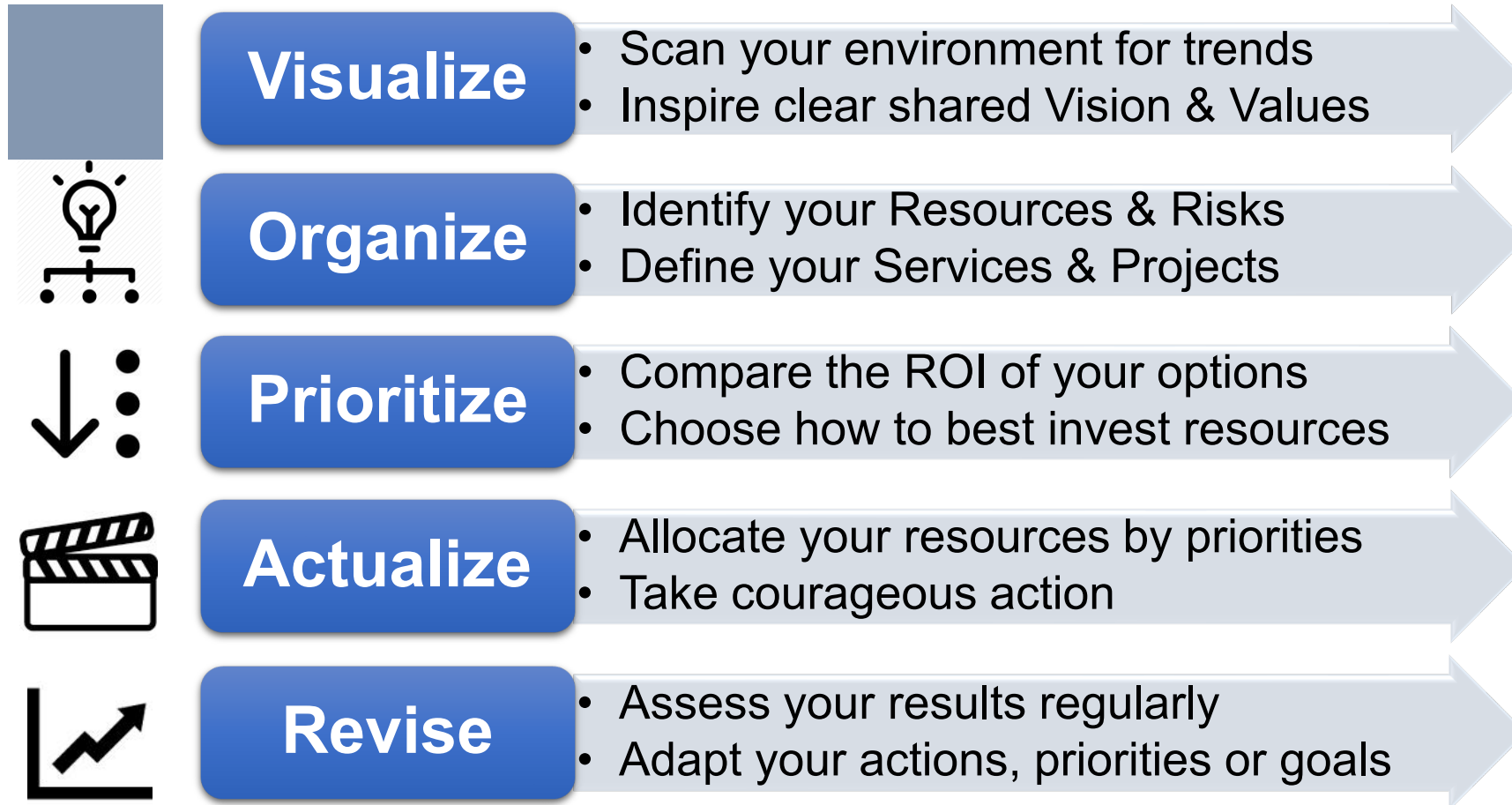


# **Dynamic Strategic Planning**

**California Water Quality Monitoring Council Meeting  
September 5, 2019**

# VOPAR Management System



# Traditional vs Modern Strategy Tools

## Traditional Plan Document

- **20-30 page Strategic Plan**

- History
- Achievements
- Environmental Trends
- Mission and Vision
- Goals
- Values
- Description of Services
- List Projects
- List of Metrics

- Budgets and Org Charts

## Stable & Dynamic Tool Set

- 2-5 page Strategic Summary

- 1 page Community Map

- 1 page Strategy Map



- Performance Dashboard (KPIs)

- Service Portfolios (SLAs)

- Project Portfolio (PPMs)

- Risk/Issue Log

- Comms/Change Mgmt Plan

- Budgets & Org Charts

# VOPAR Strategic Management Tools



## EDD's Stakeholders

### EDD Team

We are dedicated and talented public servants.

### Public Partners

Includes the Labor and Workforce Development Agency, other state government organizations, and federal and local entities.

### Business Partners

The external businesses and vendors we collaborate with to deliver services to our shared customers.

### Employers

Public and private persons or entities that employ Californians.

### Workers

Includes all eligible workers whether they are fully employed, underemployed, or seeking employment.

### Claimants

Group of workers that have become unemployed, have a temporary disability, or require family leave and rely on a public safety net of benefits to provide financial support to their families and California's economy as a whole.

### Advocates

Includes persons and organizations that support the different causes or policies that affect EDD customers.

### Californians

All residents of California engaged in the state's workforce.

## Community Map



# Strategy Map

## One OSHPD Working Together!

### Our Vision

Access to Safe, Quality Healthcare Environments that meet California's Dynamic and Diverse Needs

### Our Mission

OSHPD Advances Safe, Quality Healthcare Environments Through Innovative and Responsive Services and Information

### Our Goals:

Provide Valuable Public Service

Advance Operational Excellence

Foster a Dynamic OSHPD Community

Optimize Fiscal Stewardship

### Our Products and Services:

Finance Emerging Needs | Enable Safe Facilities  
Support Informed Decisions | Cultivate a Diverse Workforce

### Our Values:

Communication | Accountability | Service | Professionalism | Integrity  
Respect | Innovation | Teamwork | Community

## One Vision, One Team – EDD

### STRATEGY MAP

The strategy map summarizes the elements of the strategic plan, starting from our foundational core values and guiding us toward our shared vision.

### VISION

The EDD strengthens the economic vitality of Californians and their communities.

### MISSION

The EDD enhances California's economic growth and prosperity by collaboratively delivering valuable and innovative services to meet the evolving needs of employers, workers, and job seekers.

### STRATEGIC GOALS

#### RESPONSIBLE SERVICE

Negotiate clear commitments with stakeholders and focus on priorities.

#### SKILLED WORKFORCE

Build a highly-skilled and responsive workforce with clear roles and responsibilities.

#### SUSTAINABLE BUSINESS OPERATIONS

Align system operations, administration, resources, and business processes with strategic priorities and budgetary parameters.

#### TECHNOLOGICAL INNOVATION

Invest in our future by supporting appropriate technology solutions.

#### FISCAL STEWARDSHIP

Responsibly manage our public resources and align investments with strategic goals.

### DAILY OPERATIONS & PROJECT PORTFOLIO

### CORE VALUES

- Integrity and Accountability
- Care and Respect
- Teamwork and Service
- Communication and Trust

# Community Map Mock Up 1



Community  
Map mock up 2

CA Legislature



CalEPA & CNRA  
Secretaries



Regulatory  
Agencies



Regulated  
Sectors



The Public



NGOs



Community  
Science Groups



Academia





# Strategy Map Mock



## Our mission:

(insert mission statement here)

## Our vision:

(insert vision here)



## Goals

- Assessing water quality and ecosystem monitoring programs
- Establishing guidance on data quality and method consistency
- Identifying where data interpretation thresholds are needed
- Identifying emerging monitoring methods and technologies
- Turning data into information for stakeholders and decision makers
- Building partnerships to increase participation and outreach

## Products and Services

1. Theme – Specific Workgroups
2. Multi-sector coordination and guidance
3. Communication with Agency Secretaries

## Our Values

(insert list of values here)

# Questions or thoughts?

- What do you think about this plan?
- Immediate feedback
- Can we come to consensus on a Strategy and Community Map by the December meeting?