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EcoAtlas Business Plan:
Next Steps for implementation

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Business Plan

- Requested by the CWQMC, funded by USEPA
- Provides toolset background
- Offers unique value proposition for toolset
- Identifies new opportunities & challenges
- Describes new funding options



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Questions
regarding the business plan?



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How to implement?

Proposed steps to implement the
business plan

Verifying the ringo govdev

1. Seek CWMW endorsement of approach described in plan
 - a. Governance by CWMW or a subcommittee
 - b. Funding by hybrid portfolio, with newest component being data-sharing agreements
2. Convey plan to CWQMC for its endorsement
3. CWQMC must charge the CWMW to identify a list of priority data-sharing agreements
4. CWMW conveys needs to CWQMC



Desired Results:

- A moderately diverse portfolio of regional funders
- Blend of sustained funding to support operations and maintenance (O&M) and custom enhancements
- Continued alignment with emergent wetlands monitoring programs
- Broad support for and utilization of the EcoAtlas toolset

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Questions?

Thank you!

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