

Special Strategic Planning Meeting

California Water Quality Monitoring Council and Workgroups

Tuesday, January 14, 2020 10:00 am – 5:00 pm

Renaissance Tower

801 K Street, Room 2103

Sacramento, CA 95814

What are the appropriate strategic objectives and goals for the Monitoring Council and its workgroups? What are the achievable strategic actions or projects that can take place in the next year to achieve or implement those objectives?

Session Goals:

- Provide a brief framing of the past and current status of the Council and its workgroups.
 - [CA Senate Bill 1070 Water Quality Information](#) (Kehoe, 2006)
 - [Memorandum of Understanding \(MOU\)](#) (November 2007, suspended November 2018)
 - [Initial recommendations \(December 2008\)](#)
 - [A Comprehensive Monitoring Program Strategy for California](#) (December 2010)
 - [Monitoring Council Governance](#) (December 2014)
 - [Triennial Audit of Implementation](#) (December 2014)
 - [Top five areas where the Monitoring Council adds value for the State of California](#) (May 2018)
 - [Council Member Expectations](#) (November 2018)
 - [Final Council Charter](#) (March 2019)
 - [Water Resilience Portfolio Recommendations](#) (January 2020)

- Review the VOPAR dynamic strategic toolset and the newly developed Vision and Mission of the Council.
 - **Vision:** A world-class water quality and associated ecosystem monitoring network for California.
 - **Mission:** Enhance water and associated ecosystem monitoring programs by providing a venue for coordination and developing guidance and recommendations to build a comprehensive statewide network for Californians.

- Discuss and reach consensus on strategic objectives and goals of the Monitoring Council and its workgroups.
 1. Assess performance of water quality and ecosystem monitoring programs.
 2. Develop guidance on data quality and method comparability.

3. Identify where data interpretation thresholds are needed.
 4. Identify emerging monitoring methods and technologies.
 5. Turn data into information for stakeholders and decision makers.
 6. Build partnerships to increase participation and outreach.
- Identify strategic actions and projects that the Council Members and the workgroups can do in the short and long term to achieve or implement those objectives and ways to measure performance.

Audience: Council Members and Workgroup Co-Chairs

Count: 20 – 30

#	Time	Item	Presenters/ Owners	Materials, Notes
1.	9:00 a.m.	Team Arrival for Setup/Review		Sign-in sheet Easels, notepads, markers (Andrew) Tape and Name tags
2.	10:00 a.m.	Introductions and Ice Breaker	Marina Perez/Jenalyn Guzman/Greg Gearheart	Meeting Sift App Smart Phones
3.	10:10 a.m.	Welcome and Greetings <ul style="list-style-type: none"> • Logistics (exits, restrooms, etc.) • Meeting Agreements • Agenda Review and Order of Business • Overall VOPAR Approach 	Marina Perez , Facilitator (State Water Resources Control Board) Karen Mogus , Chair, Monitoring Council Greg Gearheart , Alternate Chair, Monitoring Council Nick Martorano , Director, Monitoring Council	Agenda PowerPoint Ground rules Parameters for discussion
4.	10:25 a.m.	Historical review and present perspective <ul style="list-style-type: none"> • Framework from the past, present and future • Roles of the Council and the workgroups 	Karen Mogus, Chair, Monitoring Council Greg Gearheart, Alternate Chair, Monitoring Council Nick Martorano, Director, Monitoring Council	PowerPoint, see also the links identified above for reference.

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5.	10:40 a.m.	Objectives Discussion - <ul style="list-style-type: none"> Review current set of draft objectives and goals <p><i>Questions of Clarification</i></p>		<p>Ask group to jot down ideas for use in the Group Discussions</p> <p>Question: What are the appropriate strategic objectives and goals for the Monitoring Council and its workgroups?</p> <p><i>Only answer key questions of clarification. Send rest to table discussion.</i></p>
6.	11:25 a.m. 12:25 p.m.	LUNCH	All	Lots of local options just outside the building
7.	12:35 p.m.	Instructions for Break-Out Groups	<p>Marina Perez</p> <ul style="list-style-type: none"> Objectives will be covered in small breakout group stations “World Café” format – each breakout group visits station for 30 minutes Feedback is collected by a Station Lead Report out of collected feedback at each station will be provided at end of final round 	<p>5 Rounds of Breakout Groups</p> <p>Area A –</p> <p>Area B –</p> <p>Area C –</p> <p>Area D –</p> <p>Area E –</p> <p>All</p>

#	Time	Item	Presenters/ Owners	Materials, Notes
8.	12:45 p.m.	Break-Out Groups: Round 1 Area A – Objective 1, 6 Area B – Objective 2 Area C – Objective 3 Area D – Objective 4 Area E – Objective 5	List the Table Owners and titles Here: Area A: <ul style="list-style-type: none"> • Assess performance of water quality and ecosystem monitoring programs. • Build partnerships to increase participation and outreach. Area B: <ul style="list-style-type: none"> • Develop guidance on data quality and method comparability. Area C: <ul style="list-style-type: none"> • Identify where data interpretation thresholds are needed. Area D: <ul style="list-style-type: none"> • Identify emerging monitoring methods and technologies. Area E: <ul style="list-style-type: none"> • Turn data into information for stakeholders and decision makers. 	Facilitator Ask Opening Questions: The same questions apply to every Area 1. With the current resources (partnerships, people, contracts) in mind: <ol style="list-style-type: none"> a. <i>What can the Council Members do to achieve these objectives over the next year?</i> b. <i>What projects or actions can be directed to the workgroups to achieve these objectives?</i> c. <i>What are some key performance indicators to measure?</i> 2. What if we could identify additional resources either through recommendations to the Secretary, legislative influence, additional partnerships, etc.? <ol style="list-style-type: none"> a. <i>What can the Council Members do to achieve these objectives over the next year?</i> b. <i>What projects or actions can be directed to the workgroups to achieve these objectives?</i> c. <i>What are some key performance indicators to measure?</i>
9.	1:15 p.m.	Break-Out Groups: Round 2	See above.	
10.	1:45 p.m.	Break-Out Groups: Round 3	See above.	

#	Time	Item	Presenters/ Owners	Materials, Notes
11.	2:15 p.m.	Bio Break and check-in	15-minute Break and Check-In	Restrooms, refreshments and MeetingSift.
12.	2:30 p.m.	Break-Out Groups: Round 4	See above.	
13.	3:00 p.m.	Break-Out Groups: Round 5	See above.	
14.	3:30 p.m.	Group Report-Back	All	IMPORTANT – THE ACTUAL REPORTS NEED TO BE 10 MINUTES MAX SO THERE IS TIME FOR QUESTIONS AND DISCUSSIONS
15.	4:15 p.m. p.m.	Final Discussion and Questions	Marina Perez	
16.	4:45 p.m.	Next Steps and Closing Comments	Nick Martorano	
17.	5:00 p.m.	Adjourn		